## **CARDIO WARNING Heart Attack Prevention**

Cardiovascular diseases are one of the improvement of current diagnosis tools received is stored in a knowledge main mortality causes in the world and a continuous patient tracking. specially when aging of the population pyramid is increasing every year.

>45 years --> 6,8 %; >65 years --> 6% - 10%: >85 years --> 15% - 20%.

One third of the mankind decease due to heart dysfunctions. 70% of the overall hospitalization costs are caused by heart pathologies.

Telemedicine and technological advances play an important role in costs rationalization as they allow the

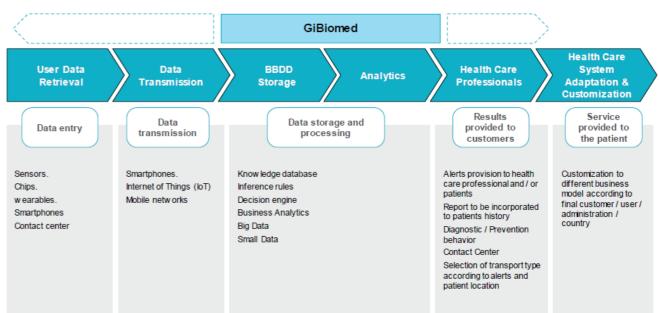
anticipating the disease evolution through inference rules and massive Cardio Warning is a service data analytics techniques.

from sensors located at patients with Health-IT companies. heart diseases. All the information

database generated with support of reference centers in cardiology and it is Cardio Warning's target is to improve processed using inference procedures, life expectancy for patients with heart providing results and reports to diseases and reduce the number of the healthcare professionals who is hospitalizations. Cardio Warning is a attending, diagnosing, and remotely Diagnosis Aid Service for heart diseases tracking in real time to patients, through the remote patient monitoring preventing the evolution of the disease.

fundamentally oriented to health service providers (private and public Cardio Warning receives medical data providers), hospital groups, and big Service invoicing is based on the number of patients which operation period analyzed (reaching 20M€ of savings in the are tracked; cost for the customer depends on the sensor last year with penetration rate considered). Costs associated required for each patient according to the disease severity with the service development and deployment by the Spanish (two different sensors are contemplated: extracorporeal Healthcare System are estimated in 5,6M€ per year in order sensor or an internal implanted sensor) and the economic to extend the service to more than thirty-one thousand level of the countries selected.

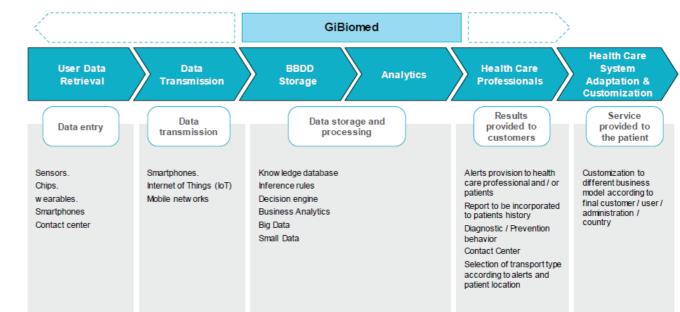
Average yearly hospitalization savings for Health Service The pricing scenario proposed by Cardio Warning represents Providers in Spain are estimated in 15M€ per year in the a 7.68% of estimated savings for the administration.



## ardio Warning Analytics Partner: Reference CRM Centers Diagnostic Sensor readings Health IT Provider: TelCo **Health Care** Service Provider Provider: CardioMEMS Customer: Insurance/ **Cliente: Insurance/ Health** Health Care Provider **Care Provider**

## | Final Conclusions

1. Cardio Warning service is viable from a technical and 5. Extensible to other pathologies. economic point of view. Improves patient's life quality and autonomy, saving 6. 2. The technology and the society are mature for a service lives in the most critical patients. such as Cardio Warning. 7. Resources optimization due to hospitalization reduction. 3. Cardio Warning improves GIBiomed offering as it is 8. Increased capacity and quality in the health professional complementary to current offering. dedication. High margin due to savings achieved. Δ 9. Great grow potential as it is an incipient market.



CARDIO WARNING AND SURGERY NAVIGATOR

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patients in the country.